

**ONE SYSTEMS®** 

For more information, contact: Mia Hughes: 615-613-4386 miahughes@onesystems.com

August 8, 2012

## Istanbul, Turkey's Newest Nightclub, Richie, Entertains with One Systems Speakers

**Nashville, Tennessee** – Istanbul's newest luxury nightclub, Richie, recently installed One Systems loudspeakers in its brand new facility. Akhan SES Isik Ve Gorsel Sistemler Tic of Istanbul, one of Turkey's leading audio companies, performed the design and installation of the sound system that includes One Systems' **208**CIM full-range speakers and **118**Sub-W subwoofers.

The 300-seat venue dreamed up by owner, Kalust Salcioglu, opened in February 2012 and boasts incredible live shows, gourmet food and drink. The atmosphere at Richie is very plush and upscale and is enhanced by dramatic black and white colors that envelope its space. Its unique ambiance is enhanced with a private bar, angled wall panels, mirrored ceiling panels and brilliant lighting.

The goal of the installation was to ensure that the sound was very high quality and perfectly detailed, down to the lowest frequencies. To match the aesthetic quality of the space, the project required innovative, high-quality sound. One Systems' patented transducer technology and high-output woofers made the choice simple for Haluk Akgun, managing director of Akhan SES.

"One Systems speaker systems were ideal for this club setting thanks to their impressive aesthetic quality, impeccable design, and premium-class high quality sound," commented Akgun. Due to its low ceiling height, Akgun began looking for speakers that would not dominate the space, or appear obtrusive therefore each **208**CIM is suspended horizontally with U-Brackets and tilted downward 40 degrees. "The bright white finish of the One Systems enclosures perfectly complements the clean artsy look of the club's interior," adds Akgun.

In addition to the One Systems speakers, Akhan SES also equipped Richie with LED lighting and lasers. The club also uses the Xilica XD-8080, a high-performance digital processor to produce top class audio performance.

"We are very pleased with the look and performance of One Systems speakers, as is our client," commented Akgun.

Doug MacCallum, President of One Systems is also very pleased with the growing relationship with Akhan SES. "This install again demonstrates that One Systems speakers are very appropriate for venues requiring high level premium sound quality. Although One Systems speakers are mostly specified for high-output sports and entertainment venues that also require all weather performance, One Systems speakers provide the performance that so many indoor venues desire. The **208**CIM's and **118** Sub-Woofers, our mid-sized systems, are perfect for nightclubs that want their customers to receive an incredible audio experience."



Headquartered in Nashville, TN, **One Systems, Inc**. is a high-quality manufacturer of directweather loudspeaker systems. Established in 2006, One Systems, Inc. is the developer of Equivalent Throat Technology (patent pending), which creates wider sound dispersion and beam width than conventional driver designs, and the Inside/Only Voice coil (patent pending), which, for the first time, provides consistent thermal conductivity regardless of voice coil height. http://onesystems.com.